



GOS 2013

THE 6TH

GLOBAL OUTSOURCING SUMMIT

June 13th – 15th, 2013

Wuxi City, Jiangsu Province, China

Hotel: Worldhotel Grand Juna Wuxi ★★★★★

Theme: **Economic Globalization — Outsourcing or Insourcing**

Official website

<http://gos.apceo.com>

*Welcome to Wuxi City,
the "Pearl of Taihu Lake" &
the "Small Shanghai" close to Shanghai city,
to attend the prestigious event &
to enjoy the unique beauty of South Yangtze River !*

APPROVED BY



Ministry of Commerce
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Asia-Pacific CEO Association,
Worldwide (APCEO)



Wuxi Municipal Government of China



Chinese Academy of International Trade and
Economic Cooperation,
Ministry of Commerce of China



The 3-day meeting and discussion will give you a wider perspective and practical guidance for your key decisions in 2013-2014.

Benefits of Participation



TOPICS OF GOS 2013

1. Seek to establish coordination and linkage mechanisms for global and regional outsourcing, introduce more international resources to China, guide more service outsourcing enterprises to carry out international cooperation and promote the globalization of service outsourcing
2. Build communication platforms and promote the development of global service outsourcing base
3. Discuss how to support and encourage service outsourcing enterprises in merging, restructuring, and realizing scale development
4. Outsourcing or Insourcing
5. Strategic thinking on developing international outsourcing
6. Global market opportunities and business demands of outsourcers
7. The IT industry and financial outsourcing in the context of cloud computing
8. Upgrading software outsourcing industry
9. Emerging technology and software outsourcing
10. The internet of things and software outsourcing
11. New market of software outsourcing
12. Cost control of software outsourcing
13. New configuration of financial service outsourcing
14. Risk management of financial service outsourcing
15. Innovation mode of financial service outsourcing
16. New trend of global games outsourcing market
17. Gearing China's games outsourcing market to international standards
18. Talent strategy of games outsourcing

(Including ITO, BPO, Global Delivery, KPO, etc.)

PARTICIPANTS *About 500 participants*

1. Heads of State and Political Figures;
2. Executives(CEOs, CIOs, CTOs, directors, VPs, managers) from Fortune 500 companies, Forbes 2000 companies, IAOP 100(Global Outsourcing 100) and other listed companies as well as famous investment companies from all over the world;
3. Buyers and Vendors;
4. Renowned economists, outsourcing experts and scholars;
5. Chiefs from famous international organizations and industry associations;
6. Ministers, Members of Parliament, Governors and Mayors worldwide;
7. Government officials and top business leaders from China.

KEY BENEFITS OF PARTICIPATION

- Grasp unparalleled outsourcing knowledge from insights shared by high-end speakers
- Obtain important learning outcomes from the outsourcing topics to be discussed
- Understand the trends and implications of the current global and local economic markets in outsourcing
- Understand economic policies that generate the wheels of trade and investment in outsourcing
- Integrate micro and macroeconomic advantageous policies for a better understanding of potential markets in outsourcing
- Learn how to establish and raise your business' competency framework through powerful strategies and practical approaches
- Distinguish the risk factors in commercial trade and investment in outsourcing and learn how to alleviate them
- Establish healthy business camaraderie with outsourcing experts, prominent political figures, economic leaders, investors, and many more
- Interact with prominent personalities from the government and business sectors



Global Outsourcing Summit (GOS) is an important milestone in the development of global outsourcing and is one of the most significant international economic cooperation events of China. GOS is jointly organized by APCEO and relevant governments of the main outsourcing countries.

GOS Overview

BACKGROUND

Global outsourcing is an important way to increase the comprehensive economic strength of a country and to enhance the competitiveness and brand recognition of global main-stream companies. Meanwhile, global outsourcing acts as a significant tool for multinational companies to reduce cost as well as operating risks and to overcome the current economic crisis.

Nowadays, international economic cooperation has expanded its coverage from trade and investment to outsourcing. Outsourcing is of the same significance to outsourcers, contractors, outsourcing countries, and contract countries. Instead of being an unwilling move to squeeze cost, outsourcing is, in fact, a proactive move to deal with the quick changing international market.

A dynamic combination of contracting and outsourcing, manufacturing outsourcing and service outsourcing will bring about revolutionary adjustment to business management and industrial integration, which will greatly promote the transformation of the global economy.

PREVIOUS SUMMITS

- The 1st GOS, 2007 Tianjin city
Host in China: Tianjin Municipal Government of China
- The 2nd GOS, 2008 Zhengzhou city
Host in China: Zhengzhou Municipal Government of China
- The 3rd GOS, 2009 NanJing city
Host in China: NanJing Municipal Government of China
- The 4th GOS, 2011 MaAnShan city
Host in China: Maanshan Municipal Government of China
- The 5th GOS, 2012 Kunming city
Host in China: Kunming Municipal Government of China



MAIN FUNCTIONS OF GOS

- To integrate global outsourcing resources & to gather global outsourcing elites;
- To research the status quo of global outsourcing & to explore the development law of global outsourcing;
- To call on global political and economic leaders to attach importance to global outsourcing & to improve the competitiveness of enterprises on the basis of global outsourcing;
- To enhance the visibility and capability of service providing countries and enterprises;
- To strengthen regional cooperation;
- To foster a global market system of outsourcing and set up key projects like global outsourcing centers, order-taking centers and distribution centers.

VOICE OF CHINESE LEADERS



Xi Jinping
President of China

Xi Jinping called on the international community to work together to deal with challenges, promote common interests and build a better planet, with a more balanced global development partnership.



Li Keqiang
Premier of China

Li Keqiang stressed the China's commitment to cooperating with the international community to boost sustained and balanced economic growth in the world.

Voice of Authority

VOICE OF LEADERS PARTICIPATED



John Winston Howard
Global Co-Chairman of APCEO
Former Prime Minister of Australia

So far, all the countries or regions in the world have obtained part of the benefit in the process of globalization. However, different countries have different ways of economic development, which requires us to study, to learn more deeply and to change ourselves more actively. (From the speech of the 5th GOS)



Dominique de Villepin
Global Chairman of APCEO
Former Prime Minister of France

Outsourcing is to provide a more equitable opportunity to various countries and regions of the world, whether the country or region is emerging, developing or developed. (From the speech of the 3rd GOS)



Ross Perot Jr.
Chairman of the Board
of the Perot system

China accounts for only 30% of the global service industry, but I believe this number will rise up to 70% in the future.



VOICE OF RENOWNED EXPERT

Thomas Friedman, author of "The World Is Flat" and a columnist with New York Times

At the 3.0 stage of globalization the world shrinks from small to mini. Meanwhile, service outsourcing is born out of the "person-to-person" and "software-to-software" cooperation and is becoming the most important leveling machine of our time as an outstanding business mode in a new round of global industry transferring.



Leaders of the Summit

Leaders of GOS from APCEO



Dominique de Villepin
Global Chairman of APCEO
Former Prime Minister of France



John Winston Howard
Global Co-Chairman of APCEO
Former Prime Minister of Australia



Benjamin Gilman
Global President of APCEO
Former Chairman of the U.S. House
Committee on Foreign Affairs



Lord Howell of Guildford
Global Vice Chairman of APCEO
Minister of State at the Foreign and
Commonwealth Office, UK



Christian Quesnot
Global Vice Chairman of APCEO
Former Chief of staff of President Chirac &
Mitterrand of France



Zheng Xiongwei
Global Executive Chairman of APCEO
International Economist



H. Ross Perot, Jr.
Global Honorary Chairman of APCEO
Chairman of Perot Systems



Aaron Michael Oquaye
Global Vice Chairman of APCEO
Second Deputy Speaker, Ghana

Leaders of GOS from Ministry of Commerce, China



Wang Chao
Vice Minister of Commerce, China



Li Rongcan
Assistant Minister of Commerce, China



Wei Jianguo
Secretary-General of China Center for
International Economic Exchanges
Former Vice Minister of Commerce, China



Huo Jianguo
President of CAITEC,
Ministry of Commerce, China

Leaders of GOS from Local Government, China (2013)



Luo Zhijun
Secretary of Jiangsu Provincial
Committee of the CPC



Li Xueyong
Governor of Jiangsu Provincial
Government, China



Huang Lixin
Secretary of Wuxi Municipal Committee of
the CPC



Wang Quan
Mayor of Wuxi Municipal Government,
China



Wang Quan

Mayor of Wuxi Municipal Government, China

On behalf of the Wuxi Municipal Government and People, we warmly welcome you to attend the GOS 2013!



A BRIEF INTRODUCTION TO WUXI

Wuxi city of Jiangsu province is located in the center of the well-developed Yangtze River Delta in eastern China, adjacent to Taihu Lake, with the Grand Canal and the Yangtze River as its neighbor, which granted it the name "Pearl of Taihu Lake".

Wuxi is one of the TOP 10 economic cities of China. The GDP of Wuxi has mounted to 690 billion Yuan in 2012.

Premier Wen Jiabao has paid three visits to Wuxi and specifically urged the city to accelerate the construction of an environment-friendly city, a city of tourism and modern service, a city of hi-tech industry, and a livable city.

After years of rapid development, Wuxi has formed a comprehensive sourcing system featured in software development, IC design, CRO, film & TV animation, and ITO of Internet of Things. 29 Fortune 500 and IAOP Global Outsourcing 100 have established subsidiaries and offshore development centers in Wuxi. In 2009, Wuxi was ratified by the State Council of China as "China Service Outsourcing Model City". In 2010, Wuxi was ranked No.12 in the 25 Safest Cities for Offshore Outsourcing which is No.1 in mainland China by the Black book of Outsourcing issued by the Datamonitor Group.

Website <http://en.wuxi.gov.cn>